



MTDF 2021- September 27th – October 3rd Commercial Exhibits

Welcome to the 2021 MDTF!!

We are SO excited to see our friends again after the last year and a half! We've missed each and every one of you! The Middle Tennessee District Fair is an award-winning fair located in Lawrence County, TN. We expect over 120,000 people to come through our gates during the week!

In order to reserve your space, we need your application and payment returned by **August 13, 2021** to **Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464**

Returning Vendors: If you want to keep the same spot that you had in 2019, it is very important that we have your application and payment by the deadline, or your spot will be lost. **PLEASE ENSURE THAT IF PAYMENT COMES FROM A CORPORATE OFFICE THAT THE APPLICATION IS INCLUDED WITH PAYMENT. WE RECEIVE HUNDREDS OF PAYMENTS FOR VARIOUS AREAS OF THE FAIR BESIDES THE COMMERCIAL BOOTHS AND WHEN A CHECK ARRIVES WITHOUT AN APP WE HAVE NO WAY TO KNOW WHAT IT IS FOR!!! Thank You! 😊**

Vendors that did not have a booth at the 2019 fair: You are considered "new" and will be put on a wait list in the order we receive your application. After the August 13th deadline, we will see who is returning from 2019 and who is not and go back and fill in with new vendors. We will contact you in late August and let you know if we have a booth for you. *New vendors please do not send payment with your app. We will require payment when we see if we have a booth for you.*

Housekeeping Items:

- **NO** sub-letting of commercial booths **WITHOUT** prior consent from the MTDF Commercial Exhibit chairmen.
- Please clean up your area and any hallways, after you have decorated your booth, especially if you use straw or hay. We try to keep our exhibit halls neat and presentable at all times.
- Without sufficient notice of cancellation, you may lose your booth rental fee. (We will try to work with our vendors but if you don't let us know prior to the week before, or the week of, that you won't be at the fair then it makes it hard for us to re-rent a booth.)
- Booth rental fees may go up based on demand closer to the fair.
- If the floor cover is hindering booth set-up, **PLEASE** check with Jason & Maria. Do **NOT** cut or alter it! This could result in a damage fee.
- **New in 2021-** All booths will come with a chain on the front of booths as most of our vendors either have a table with covering or no curtain on front. However, should you need a front curtain on your booth, there will be an additional \$15 charge per 8 foot booth.

Commercial Areas:

Vendor Selling Inside! Your customers may purchase products at your MTDF booth. *MTDF reserves the right of refusal for allowing the sale of your products. This is a family fair, please respect this.*

The Commercial Exhibits will be located in two areas:

- INSIDE:
 - East or Middle Exhibit Building (Selling Allowed w/Permission)
 - West or Back Exhibit Building (No Selling Allowed)
- OUTSIDE:
 - Outside Commercial Areas (Selling is Allowed)
 - **There are new electrical requirements for 2021. If you use power in your OUTSIDE booth, please contact us to see what those new requirements are!!**

Tent colors for **outside** booths must be white, blue, or logoed with your brand. All others must be approved by MTDf. *If you need to rent a tent there are 2 vendors in the area: Party Savers 931-231-0759 or Purcell's Tents 931-629-4417*

Vendors Giving Items Away: If you want to give away items from your booth, MTDf has to approve the item first. *MTDF reserves the right of refusal in allowing a vendor to give away an item. This is to be fair to our vendors that are selling items. No food or drink giveaways are allowed except individually wrapped candy.*

The buildings have concrete floors, AC, and both contain a large roll up door for easy set-up and take down. The booth contains pipe and drape to separate the space with the back wall being 8' in height. Adjacent booths can be rented to enlarge your overall booth size.

- **Electricity must be requested (120V Receptacles)**
- **Wi-Fi Access is available, but we do not guarantee this service**

Each company or person renting a booth will receive two weekly fair passes, plus one regular commercial parking pass. These can be picked up at the fair office after your booth is set-up.

- **Parking (Jackson Street Gate)**
 - **You are not guaranteed a parking spot just because you have a regular commercial parking pass.**
 - **ALL Parking Passes must be displayed on your automobile front window.**

Commercial parking is located at the Jackson Street Gate.

Set Up Times:

The buildings will be available to exhibitors on Wednesday, Sept. 22nd – Saturday, Sept. 25th from 9AM – 10PM, and on Sunday, Sept. 26th from 1PM – 10PM. **ALL booths must be setup by 10PM on Sunday, Sept. 26th.** The Exhibit Hall will open to the public on Monday, Sept. 27th at 5PM.

Security:

The MTDf offers security, but we are not responsible for missing or damaged items. Please monitor your booth and use caution when displaying items. A Security person will be on duty during the open times of the Commercial Buildings. **There will be NO security during the daytime hours on Wednesday – Friday during setup.**

Additional Help:

Our fair office will be open the Tuesday after Labor Day in September during the daytime hours. The office number is 931-762-4678.

NOTE: Exhibitors wanting to have concessions in the FOOD COURT need to contact Billy Story at 931-853-6405 or Scott Beasley at 931-629-7465.

We are very excited about this year... Please join us at the MTDf to make it the BEST YET!!

Jason Weaver & Maria Santini (Co-Chairman). Contact us @ mtdfmarketing@gmail.com

The 2021 Fair Chairman of Operations is Tad Keaton

MTDF 2021 Events: * at Old Crockett Theatre. *Monitor our website for the finalized arena line-up.*

Saturday, Sept. 25 th - *Fairest of the Fair Pageants	Thursday, September 30 th - <i>to be determined</i>
Sunday, Sept. 26 th - *Fairest of the Fair Pageants	Friday, October 1 st - Riley Green Concert
Monday, Sept. 27 th – <i>to be determined</i>	Saturday, October 2 nd - <i>to be determined</i>
Tuesday, Sept. 28 th - <i>to be determined</i>	Sunday, October 3 rd - Tuff Truck & Give Away
Wednesday, September 29 th - <i>to be determined</i>	



Application Form for Commercial Space

Middle Tennessee District Fair 2021

PLEASE PRINT!

Contact Person: _____

Business Name: _____

Type of Business/What Selling in Booth: _____

Address: _____

Phone #: _____ Cell #: _____

Email: _____

<i>Please choose one of the following:</i>		Booths <u>NOT</u> Selling Product	Booths Selling Product**	YES, I need a front curtain for my booth:
INSIDE BOOTH SIZE:	8' X 8'	___\$225/week	___ \$300/week	___ Add \$15
	8' x 16'	___\$375/week	___ \$450/week	___ Add \$30
	8' x 24'	___\$525/week	___ \$600/week	___ Add \$45

Larger Booth Sizes can be requested in writing.

Check with Jason or Maria for cost and availability of larger booths.

** See above letter guidelines under "Commercial Areas" for more information.

OUTSIDE SPACE:	_____ Minimum \$500 (Contact for price) Cost for trailers is by square footage. NEW 2021, New electrical requirements, ask for details!!!
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Notes/Comments: _____

Make \$\$\$ checks payable to: **Middle Tennessee District Fair. Failure to submit application by August 13, 2021 will result in possibility of not getting the same exhibit spot that you had last year. No exceptions!**

Mail checks and applications to *(please note new mailing address):*

Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464.
 Commercial Building Chairpersons: Jason 931-244-5813 Maria 931-629-9903

Thank you! We look forward to seeing you at the MTFD!